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## Elle

in Mustique

She reveals her beauty secrets

The English toff and his seven tons of cannabis

Hooray! Public schoolboy in space

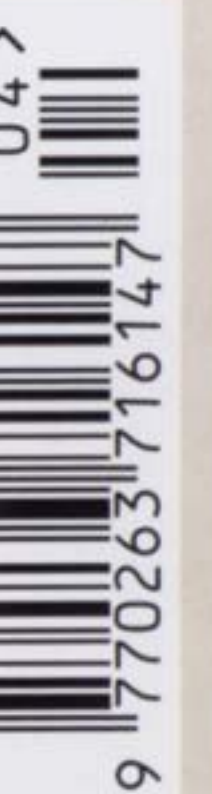
Exclusive Conrad Black on the fight of his life

The catfight to be queen of London society

Does wearing bright cords mean you're a prat?

Plus

Rocco Forte  
Imogen Lloyd Webber  
India Hicks



# Hit single

Her steamy  
guide to dating  
is whipcracking good  
fun – just like Daddy's  
little girl Imogen  
Lloyd Webber, says  
Richard Dennen

Photographed by  
Robert Astley-Sparke  
Styled by Jessica Andrews

Imogen Lloyd Webber  
wears satin bra, £75;  
satin knickers, £40;  
satin suspender-belt,  
£50; satin shoes  
with feather pompom,  
£125, all by Agent  
Provocateur. Silk  
hold-ups, £12.95,  
by Transparenze, at  
mytights.com.  
Yellow-gold and  
diamond necklace,  
£8,675; yellow-gold  
and diamond ring,  
£4,985, both by  
Chopard. Leather and  
horsehair whip, £159,  
by Coco de Mer. Colin  
wears cotton briefs,  
from a selection,  
by Marks & Spencer

# No man will ever love me as much as Daddy

Imogen wears satin dress, £1,015, by Dolce & Gabbana. Diamond necklace, £92,600; diamond ring, £37,700, both by Chanel Fine Jewellery. Compact by Estée Lauder



RESEARCH PICTURE: REX

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ne-night stands, wild sex and handcuffs? Unlikely subjects for a Lloyd Webber, a name more associated with Joseph's Technicolor dreamcoat. But that's all set to change with Imogen Lloyd Webber's first book, *The Single Girl's Guide*. Packed with saucy material and sexy asides, it will undoubtedly unleash shock waves of surprise.

It's hardly what one would expect of Lord Lloyd-Webber's pretty, butter-wouldn't-melt blonde daughter. But maybe we've got her ever so slightly wrong. 'I haven't had sex for ages,' she sighs, settling into a chair in Soho House. 'Do you think I might get more sex after the book comes out?'

Easily, one might think. Already a fixture on the canapé trail, 30-year-old Imo's got such a healthy male following it's amazing that she's single. And still more amazing that she would produce a book packed with tips on everything from kinky sex to how to get your career on track. Take her view on one-night stands. 'If it works for you, then do it,' she smiles.

Somewhere between Jilly Cooper and Sigmund Freud, the book is a lively, provocative presentation of a single girl's life. And jolly good for her too. Imogen could so easily have settled down to the life of a party girl making the most of her father's estimated £500 million fortune. The composer's eldest, she was raised at Sydmonton in Hampshire, Andrew Lloyd Webber's sprawling pile, where she lived with him and her mother, Sarah Hugill, until they divorced when she was six. Then Imogen was off to London with her mother and brother Nick; she went to day school at Queen's College, Harley Street, followed by Cambridge. Which is when she discovered boys.

'I was very late,' she says of her first major run with the male of the species. 'But at least I was legal. I'd known him for years – he was a childhood friend.' It was university where the seed for a book was sown. 'I was in college surrounded by thousands of fit boys – it was where I first discovered my problems with inappropriate text messages and emails,' she says. 'I used to go and have a few drinks in the college bar, then go and email or text people I shouldn't.' And now? 'One day, hopefully, I'll take my own advice.'

Imogen has always been passionate about writing. Straight after university she



Imogen with her father Andrew Lloyd Webber in 1989

produced two books that never ended up in print. She filled her time working at a record company, then as a research assistant for the writer AA Gill, before she suffered a sort of life crisis at the age of 25. 'My quarter-life crisis...' she says. 'I left university and got ill, and I suppose it was because I finally got ditched by the man I loved.'

Typically, Imogen turned it all to the good. Now back on her feet, she is also, less surprisingly, a budding theatre producer, running a baby empire from her Covent Garden bachelorette pad. She is already on a committee at the Almeida. 'I just love the theatre and what a live performance can give you,' she says. 'I always joke about it with Jessica de Rothschild [a friend and fellow producer who was recently responsible for a production of Howard Barker's *Scenes from an Execution*]. She is much more highbrow than me. I like commercial things, not plays with endless subtexts. I want to deliver something for the remote-control generation.'

Surely Imogen has an unfair advantage, considering who Daddy is? 'Well, I can call people up and say, "Will you read this script?" and they will. But then if it's no good, they'll never read another one again, so I have to be very careful,' she says. 'But

of course, I won't be able to even entertain the thought of a musical for a long time.'

Still, musicals run in her blood. The girl whose father composed *Starlight Express* for her ('written after a family day out in America') and whose childhood ambition was to wear white Lycra and be in *Cats* enjoyed a glamorous childhood. 'We used to go home and eat beans on toast with my mum,' she says of being a celebrity child. 'But occasionally there would be something amazing like going to LA and running around the *Vanity Fair* party holding Daddy's Oscar.'

She still regards Sydmonton, the Lloyd Webber mothership, as home, not least because of her blond polo-playing half-brothers – 14-year-old Etonian Alastair ('He's got lots of gorgeous girlfriends and has definitely had a kiss more recently than me') and Billy, 12 – and sister Bella, 10, all overseen by her father's third wife, Madeleine. Of her father's controversial second wife, Sarah Brightman, who was briefly Imogen's stepmother, all she'll say is: 'Everything she's done in her career is very much to be admired.'

And then, of course, there's Daddy. Imo's very effusive about him: 'His talent is phenomenal – it blows my mind sometimes.' In the book she even declares: 'No man will ever love me as much or think I am as



Imogen with ex Gerald Butler in 2004



With her mother Sarah Hugill and her father

## Imogen's glossary

### All text no trousers

A phrase used to describe a man who manages to text on a regular basis suggesting you should meet up, but never actually comes up with a date.

**AS** Accidental Sex, the Single Girl's version of the one-night stand. Only in exceptional circumstances will an SG have a premeditated intention for an encounter to unfold in so unclothed a way as it did, or be under the impression there will be no repeat performances.

**Bunbury** From Oscar Wilde's *The Importance of Being Earnest*, an imaginary friend with a very real role in getting an SG out of things she would rather not do.

**Distraction** A male (or even female) an SG has her eye on for non-platonic affairs.

**Do dinner off the mirror** Verb: to eschew food in order to vacuum cocaine.

**EXploitation** Exploitation of skills, knowledge or items obtained from ex-boyfriends to improve your lifestyle.

**The GG** The genuine girlfriend – a female friend whom an SG can confide in with complete confidence and who absolutely always abides by the 'girl's code' of behaviour – never kissing any of said SG's exes.

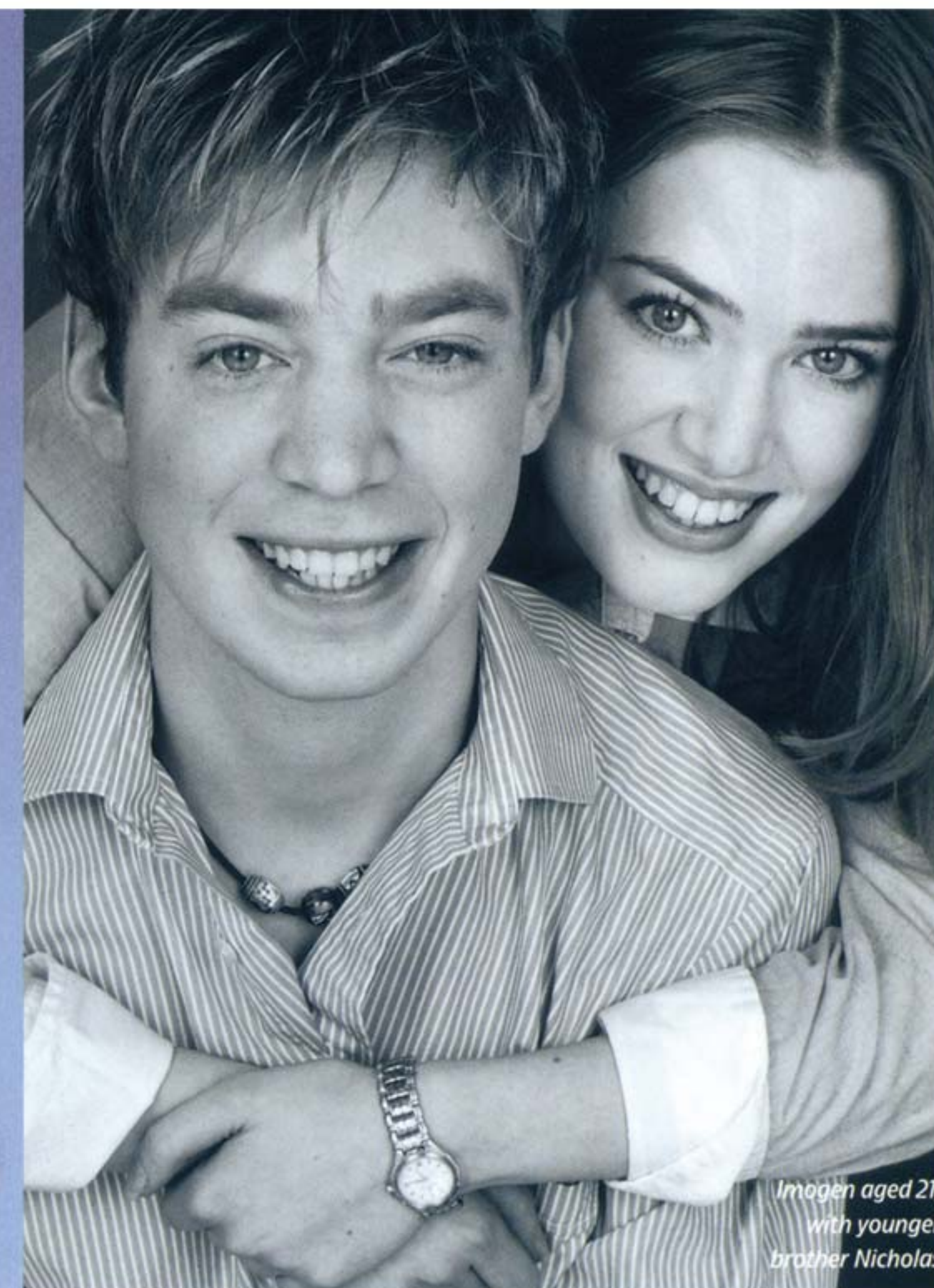
### iPod icebreaker

A conversation-creating tactic, where a person asks another what the most embarrassing song on his/her iPod is, then reveals theirs.

### Social hand-grenade

A person who causes chaos whatever the social setting. Best for an SG not to select as a wingman, unless she is making mischief.

# Imo laughs, admitting that yes, she is still single



Imogen aged 21, with younger brother Nicholas

beautiful as my dad does.' She's almost as gushing about her stepmother. 'She's lovely. She throws the most amazing family Christmas: there are never fewer than 20 people.' As for her half-siblings: 'They're utterly wonderful, unspoilt and unaffected.' Just like her, no doubt. 'I've been very lucky,' she says, not for the first time. 'But I know how spoiling it all is.'

And what might her family make of her new foray into sex tips? 'They're very relaxed about sharing beds and stuff like that,' she giggles. But there are downsides: 'I dated someone who was very well known and he was too scared to meet Daddy.' She won't be pushed as to his identity, but one of her more high-profile romances involved the unbelievably sexy actor Gerald Butler – who, ironically, played the phantom in the film version of her father's *Phantom of the Opera*.

Now she's hit 30 it's clear she's learned enough to share her thoughts on life and sex

Imogen wears silk dress, £1,800, by **Chanel**. Satin and diamond watch, £26,390, by **Chanel Fine Jewellery**. Pink-tourmaline and diamond necklace, £30,800, by **Chopard**. Albert wears silk tie, £65, by **Turnbull & Asser**. Reading glasses, from £139, by **Prada**, at **David Clulow**. For details, see *Stockists*. Hair and make-up by **Hamilton** at SLR, using **Bumble and Bumble** for **Windle** hair salon and **Chantecaille** cosmetics. Models, Colin and Albert at **Select**. Fashion assistant, Amy Bond

with the rest of the world – though there's still a healthy dollop of innocence lurking in the background.

On how to meet boys: 'I always stand by the kitchen because that's where you get the canapés – you always meet really fun people by the kitchen.' As for advances from the boss: 'Have I ever done anything inappropriate? No, I never let it get that far.' She remains open-minded, though. 'I am to be found in Stoke Newington some nights of the week, you know,' she says of her personal life. And drugs: 'I now eat before I go out because my host is too busy thinking about who the socially acceptable drug dealer is to worry about the food,' she says, sardonically.

Imogen may be the new queen of the slick one-liner, but what on earth is her papa going to think of her sexploits? 'He says that I should announce my engagement just before the book comes out,' she laughs, before admitting that yes, she is still single. Perhaps, after all, even she doesn't have all the answers. 'Well, I'm still single, so clearly something hasn't worked so far,' she says. But it's OK being single, right? 'Oh hell, yeah. I'm loving it.' □

*The Single Girl's Guide* is published on 2 April by **Summersdale** at £7.99.